



NSW Apiarists' Association Inc.
2026 Annual General Meeting,
Conference and Trade Exhibition

Sponsorship and Trade Exhibition Prospectus

Pit Complex Mount Panorama

Bathurst, NSW

May 13-15, 2026

Racing into Beekeeping

**MOUNT
PANORAMA
BATHURST**

President's Welcome

Dear valued partner,

The New South Wales Apiarists' Association Incorporated (NSWAA) is the state peak body for commercial beekeepers. We are committed to ensuring the future of the beekeeping industry, and the Executive Council represents its members in liaison with government, media and the general community.



We are very pleased to announce we will be holding our annual conference at Mount Panorama in Bathurst on 14 and 15 May 2026. The theme for this year is "Racing into Beekeeping".

Our annual conference is a highlight on the calendar of commercial beekeepers and NSWAA has a reputation for delivering an event that features renowned expert speakers of relevance to the industry today.

The event facilitates increased understanding of the apiary industry, provides research and education as well as enhances industry networking.

Our Trade Exhibition is also a feature of the event, which allows conference delegates to liaise with stakeholders and suppliers who service the industry as well as take advantage of trade show specials and offers. This year we are pleased to offer substantial indoor and outdoor space for our sponsor and exhibitors.

This premier event on the beekeeping calendar supports the professional development of our members and the wider apiary industry. We anticipate that this will be our biggest event yet.

Sponsorship packages are highly sought after, and many have a limited number of opportunities. We greatly appreciate support from our partners to keep ticket prices accessible to our members.

We look forward to working with you and thank you for your support.

A handwritten signature in black ink, appearing to read 'Matthew Skinner'.

Matthew Skinner

President



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Important dates

Sponsorship and Trade Exhibition applications

Open from 9am 3 November 2025

Conference Ticket sales

Opening early 2026



Program overview

Wednesday 13 May 2026

-  *Pit Complex, Mount Panorama*
Trade Exhibition Bump-in
-  *Oxford Hotel, Bathurst*
Hospitality Evening

Thursday 14 May 2026

-  *Pit Complex, Mount Panorama*
Conference Program (full day)
Trade Exhibition (full day)

Friday 15 May 2026

-  *Pit Complex, Mount Panorama*
Conference Program (full day)
Trade Exhibition (until 2pm)
Trade Exhibition bump-out from 2pm
-  *Pit Complex, Mount Panorama*
Annual Conference Dinner

Saturday 16 May 2026

-  *Pit Complex, Mount Panorama*
Central Tablelands Branch Field Day
with Car and Truck Show

Key contacts

NSWAA Secretary/Treasurer

Michelle Moorby

Mobile: 0466 339 506

Email: info@nswaa.com.au

NSWAA President

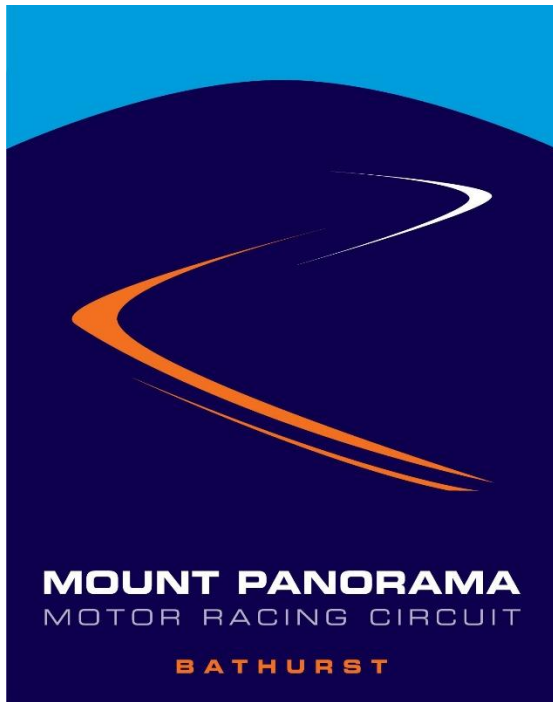
Matthew Skinner

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Front and back cover photos: supplied by Bathurst Regional Council

The Venue



MOUNT PANORAMA
MOTOR RACING CIRCUIT

**For some it's a rush.
For others it's a pilgrimage.**

Mount Panorama is the spiritual home of Australian motor sport. The track is 6.2 km long and features 23 turns. It is the king of motorsport tracks and is named #5 best track around the world! It is home to the iconic race – the Bathurst 1000.

Griffin Room

The Griffin Room will host our indoor Trade Exhibition and is the second largest room in the complex with over 30 indoor trade opportunities, it is set to be our largest indoor Trade Exhibition yet.

Windradyne Room

The Windradyne Room will host our Annual Conference and Conference Dinner and is the largest room in the Mount Panorama Pit Complex, seating up to 470 people.

Pit Garages & Pit Lane

We will also be hosting an outdoor portion to our Trade Exhibition, including Pit Garages and Pit Lane, a marketing opportunity not to be missed!

Track stats

Circuit Length: 6.213km

Race direction: Anti-clockwise

Turns: 23

Fastest Point: Conrod Straight

Slowest Point: Forrest Elbow

Highest Point: 862m above sea level

Steepest Grade: 1 in 6.13

Length of Conrod Straight: 1.916km

Length of Mountain Straight: 1.111km

Length from bottom (Pit Straight) to top (Skyline): 174m “as the crow flies”

Bathurst Region

The Bathurst Region and greater Central Tablelands have a rich history with a diverse range of places to explore.

Visit the Bathurst Region page for more information on:

[Autumn in Bathurst - Bathurst Region Tourism](#)

[Food & Drink - Bathurst Region Tourism](#)

[Things to Do - Bathurst Region Tourism](#)

[Where to Stay - Bathurst Region Tourism](#)

There will be more details on our website soon with corporate rates available at a range of accommodation options to suit your budget.

*Photo credits: supplied by Bathurst Regional Council
(Below: National Racing Museum Left: The Oxford Hotel)*

We are pleased to be partnering with the Oxford Hotel for our event catering, be sure to drop in for a meal or a cold drink while you are in town.

[The Oxford Hotel](#)



Sponsorship Opportunities

We have a multitude of sponsorship opportunities available to suit your budget and maximise your investment and exposure leading up to and during the event.

The following sponsorship opportunities are available.

Level	Cost
Platinum	\$10,000.00
Gold	\$6,000.00
Silver	\$4,500.00
Annual Dinner Sponsor	\$3,800.00
Hospitality Evening Sponsor	\$3,800.00
Conference Keynote Speaker	\$2,000.00
Morning Tea Break (Day 1 and 2)	\$1,750.00 (per day)
Dinner Transport Sponsor	\$2,400.00
Day Transport Sponsor	\$2,000.00
Satchel Sponsor	\$300.00

All prices are in Australian dollars and include GST.

How to apply

Turn to page 17 for more information on the application process and page 13 for sponsorship terms and conditions.

Photo credits: NSWAA Inc. (Right: Pit Lane, Mount Panorama)



Platinum

Number of opportunities available:	One
As our Platinum Sponsor you will receive the following:	
Conference and Social Events:	✓ Four (4) Complimentary full conference registrations and Annual Dinner tickets ✓ Signage near the conference stage – provided by sponsor ✓ Banner located near the main registration area – provided by sponsor
Marketing and Promotion:	✓ Acknowledgement as our Platinum Partner and your company logo on all conference documentation, including conference papers, promotional material, name badges, and power point holding slides ✓ Your company logo on the NSWAA webpage and social media pages ✓ Company logo on digital advertising screens ✓ Opportunity to make a 5-minute presentation to conference delegates ✓ Complimentary satchel item (1) ✓ Feature article in the Honeybee News
Trade Exhibition:	✓ Choice of a (4m x 2m) or a (3m x 2m) complimentary booth in the trade exhibition area ✓ Priority to purchase additional exhibition space ✓ Earlier access to venue for bump in
Cost:	\$10,000 inc. GST

Gold

Number of opportunities available:	Two
As our Gold Sponsor you will receive the following:	
Conference and Social Events:	✓ Two (2) Complimentary full Conference registrations and Annual Dinner tickets ✓ Signage in the conference room – provided by partner ✓ Company logo on digital advertising screens
Marketing and Promotion:	✓ Acknowledgement as a Gold Sponsor and your company logo on all conference documentation, including conference papers, promotional material ✓ Your company logo on the NSWAA webpage and social media pages ✓ Complimentary satchel item (1).
Trade Exhibition:	✓ Choice of a (4m x 2m) or a (3m x 2m) complimentary booth in the trade exhibition area ✓ Priority to purchase additional exhibition space ✓ Earlier access to venue for bump in
Cost:	\$6,000.00 inc. GST

Silver

Number of opportunities available:	Three
As our Silver Sponsor you will receive the following:	
Conference and Social Events:	✓ Two (2) Complimentary full conference registrations and Annual Dinner tickets ✓ Signage in the conference room – provided by partner
Marketing and Promotion:	✓ Acknowledgement as our Silver Partner and your company logo on all conference documentation, including conference papers, promotional material ✓ Company logo on digital advertising screens ✓ Your company logo on the NSWAA webpage and social media pages ✓ Complimentary satchel item (1)
Trade Exhibition	✓ One (3m x 2m) complimentary booth in the trade exhibition area ✓ Priority to purchase additional exhibition space ✓ Earlier access to venue for bump in
Cost:	\$4,500.00 inc. GST

Annual Dinner Sponsor

Number of opportunities available:	One
As our Annual Dinner Sponsor you will receive the following:	
Conference and Social Events:	✓ Two (2) Complimentary full conference registrations and Annual Dinner tickets ✓ Opportunity to make a 5-minute presentation at the Annual Dinner
Marketing and Promotion:	✓ Acknowledgement as our Annual Dinner Sponsor and your company logo on all conference documentation, including conference papers and annual dinner tickets ✓ Company banner at the Annual Dinner – supplied by partner ✓ Company logo on digital advertising screens ✓ Your company logo on the NSWAA webpage and social media pages ✓ Conference Dinner Tables Centrepieces – supplied by partner ✓ Complimentary satchel item (1).
Trade Exhibition:	✓ One (3m x 2m) complimentary booth in the trade exhibition area
Cost:	\$3,850.00 inc. GST

Hospitality Evening Sponsor

Number of opportunities available:	One
As our Hospitality Evening Sponsor you will receive the following:	
Conference and Social Events:	✓ Two (2) Complimentary full conference registrations and Annual Dinner tickets ✓ Opportunity to make a 5-minute presentation during the Hospitality Evening
Marketing and Promotion:	✓ Your company logo on the NSWAA webpage and social media pages ✓ Acknowledgement as our Hospitality Evening Sponsor and your company logo on all conference documentation, including conference papers and on the Hospitality Evening tickets. ✓ Company logo on digital advertising screens during conference ✓ Company banners (2) displayed during Hospitality Evening – supplied by partner ✓ Complimentary satchel item (1)
Trade Exhibition:	✓ One (3m x 2m) complimentary booth in the trade show area
Cost:	\$3,850.00 inc. GST

Keynote Speaker Sponsor

Number of opportunities available:	Four
As our Keynote Speaker Sponsor you will receive the following:	
Conference and Social Events:	✓ One (1) Complimentary full conference registration and Annual Dinner ticket
Marketing and Promotion:	✓ Your company logo on the NSWAA webpage and social media pages. ✓ Company logo on digital advertising screens ✓ Opportunity to introduce NSWAA Keynote Guest Speaker ✓ Complimentary satchel item (1).
Trade Exhibition:	✓ One (3m x 2m) complimentary booth in the trade exhibition area
Cost:	\$2,000.00 inc. GST

Morning Tea Break Sponsor

Number of opportunities available:	One (Two days) OR Two (Option of Day 1 or Day 2)
As our Morning Tea Break Sponsor you will receive the following:	
Conference and Social Events:	✓ One (1) Complimentary full conference registration (plus one (1) Annual Dinner ticket, if you take up the partnership option for both days)
Marketing and Promotion:	✓ Acknowledgement as our Conference Tea Break Partner (morning) and your company logo at the Tea Break Interval on your chosen day, on all conference documentation, including conference papers ✓ Your company logo on the NSWAA webpage and social media pages ✓ Company logo on digital advertising screens ✓ Business banners displayed Tea Break Areas for morning tea on your chosen day – provided by partner ✓ Complimentary satchel item (1)
Trade Exhibition	✓ One (3m x 2m) complimentary booth in the trade exhibition area
Cost:	\$3,500.00 inc. GST (Two days) OR \$1,750.00 inc. GST (Option of Day 1 or 2)

Dinner Transport Sponsor

Number of opportunities available:	One
As our Dinner Transport Sponsor you will receive the following:	
Conference and Social Events:	✓ One (1) Complimentary full conference registration and Annual Dinner ticket
Marketing and Promotion:	✓ Acknowledgement as our Dinner Transport Sponsor ✓ Company banner at the Annual Dinner – supplied by partner ✓ Your company logo on the NSWAA webpage and social media pages. ✓ Company logo on digital advertising screens ✓ Complimentary satchel item (1).
Trade Exhibition:	✓ One (3m x 2m) complimentary booth in the trade exhibition area
Cost:	\$2,400 inc. GST

Day Transport Sponsor

Number of opportunities available:	One
As our Day Transport Sponsor you will receive the following:	
Conference and Social Events:	✓ One (1) Complimentary full conference registration and Annual Dinner ticket
Marketing and Promotion:	✓ Acknowledgement as our Day Transport Sponsor ✓ Your company logo on the NSWAA webpage and social media pages. ✓ Company logo on digital advertising screens ✓ Complimentary satchel item (1).
Trade Exhibition:	✓ One (3m x 2m) complimentary booth in the trade exhibition area
Cost:	\$2,000 inc. GST

Satchel Sponsor

Number of opportunities available:	Unlimited
As our Satchel Sponsor you will receive the following:	
Marketing and Promotion:	✓ Acknowledgement as our Satchel sponsor and your company logo on all conference papers ✓ Your company logo on the NSWAA webpage and social media pages ✓ Complimentary satchel item (1).
Cost:	\$300.00 inc. GST

Photo credit: supplied by Bathurst Regional Council (Below: Mount Panorama)



Trade Exhibition Opportunities

We have a multitude of trade exhibition opportunities available to suit your budget and maximise your investment and exposure leading up to and during the event.

The following trade exhibition opportunities are available for the two-day trade exhibition. Trade exhibition opportunities are subject to availability and the terms and conditions on page 15.

Trade Exhibition Space	3 x 2m	3 x 3m	4 x 2 m	6 x 3 m
Indoor (power and lights included)	\$650.00	\$750.00	\$850.00	\$1,000.00
Outdoor (power subject to availability)	n/a	n/a	\$750.00	\$900.00

All prices are in Australian dollars and include GST.

Each single exhibition space includes:

- ✓ Acknowledgement as an Exhibitor in the NSWAA Conference Program Book
- ✓ One Exhibitor Pass, including one (1) complimentary drink at the Hospitality Evening
- ✓ Acknowledgement on the NSWAA webpage and social media pages

Custom sized outdoor space \$POA.

How to apply

Turn to page 17 for more information on the application process and page 15 for trade exhibition terms and conditions.

Additional Tickets and Passes

In addition to our sponsorships and exhibition opportunities, conference registrations, exhibitor passes, Hospitality Evening and Annual Conference Dinner tickets are available for purchase. Please carefully consider your inclusions and ensure that you purchase adequate tickets and passes early. We may not be able to guarantee sales closer to the event.

Conference Registration

Full conference registration will be available to purchase in early 2026. If you require additional conference registrations, please note this on your application as indicated and you will be invoiced in the new year.

Exhibitor Passes

Additional exhibitor passes are available for purchase, please note this on your application.

Hospitality Evening tickets

Full conference registration and exhibitor passes include a ticket to the Hospitality Evening, to be held at the Oxford Hotel, Bathurst on Wednesday 13 May 2026.

Annual Conference Dinner tickets

Our Annual Dinner will be held at Pit Complex on Friday 15 May 2026. We will be hiring coach return transfers from Bathurst CBD to Mount Panorama at no cost to attendees to ensure everyone can celebrate. Please note that tickets are only included in specified sponsorship packages.

Sponsorship Terms and Conditions

Following are explanations of various elements contained within the sponsorship packages. NSWAA will do all in its power to provide the Sponsor with the benefits described in this partnership package. These packages can be altered to suit the needs of the partners or event organisers with approval of both parties.

Full Conference Registration

‘Full Conference Registration’ includes lunches, morning tea, Conference Program Book and materials, name badges, Conference satchel and one ticket to the Hospitality Evening. Additional company representatives (above the partnership or trade exhibition package entitlement) wishing to attend the conference sessions will need to register via the conference registration form at regular registration rates. For additional representatives only staffing a trade display, and not attending any of the conference sessions, additional exhibitor passes are available for \$160 each inc. GST (includes day catering during Conference and one (1) complimentary drink at the Hospitality Evening).

Conference Program Book

All sponsorship packages include sponsor recognition in the Conference Program, which will be distributed to all delegates when they arrive at the Conference. Artwork for advertisements in the Program Book must be sent to the NSWAA Secretary according to the specifications provided, by the deadline given. Artwork supplied must be saved as a high resolution 300dpi (CMYK) jpeg or PDF file. Fonts are to be converted to outlines or embedded.

Conference Website

All sponsor logos will be included on the NSWAA website once full payment has been received and logos forwarded to the NSWAA Secretary at info@nswaa.com.au.

Trade Exhibition Site Allocations

Where a trade exhibition booth is included in the sponsorship package, confirmed sponsors will be given first choice of preferred site location at the NSWAA State Conference venue. Any sponsors wishing to purchase additional booth space, except Satchel Sponsors, must complete and return booking forms, before 30 November 2025. Following that date, any remaining Sponsorships / exhibition booths will be offered to any further exhibitor expression of interest. If you wish to secure an exhibition booth only, reservations will be acknowledged after 4 February 2026. Unfortunately, NSWAA can't guarantee exhibition space after 4 February 2026. Unsold Sponsorship Packages with a booth included in the package the booth will be available after 9 February 2026.

Sponsorship / Trade Exhibition Site Sharing

Sponsors/Exhibitors are not permitted to share, assign, sublet or apportion the whole or any part of their package / booked space unless written prior consent from NSWAA Secretary has been provided.

Satchel Insert

Satchel items (quantity to be confirmed) to be supplied to the conference venue approximately 3 days prior to the start of the conference (shipping information will be supplied) One double sided flyer (up to A4 size) is allowed. Other promotional material or product samples are subject to approval – please email info@nswaa.com.au.

Sponsorship confirmation and payment

Please refer to the Application Information and Booking Form section of this prospectus for more information.

A tax invoice will be forwarded upon allocation of sponsorships and exhibitors. If booking prior to 1 December 2025, we are happy to reserve your sponsorship package with a 50% non-refundable deposit, with the final payment being due by 15 January 2026. If booking after, 1 December 2025, payment is due within 14 days of the tax invoice. If booked within 14 days of Conference commencement date, payment is due upon receipt of our tax invoice. Please note, your sponsorship is not confirmed/guaranteed until payment is received.

Cancellations and Refunds

Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before 1 March 2026, a cancellation fee of 25% of the total fees will be retained/due. For cancellations after this date, the full amount of the total fees will be retained/due. These cancellation terms apply whether payment has been received at the time of cancellation. By submitting the booking form, you agree to these terms. If the NSWAA Conference/Trade Exhibition are cancelled by NSWAA due to unforeseen circumstances, all monies paid to NSWAA will be refunded.

Disclaimer

Every effort has been made to present all information contained in this document as accurately as possible. The organisers do not accept liability of any inaccuracy, mis-description, for any delay or damage, including personnel injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this document. The organisers reserve the right to alter any or all these details. This prospectus is subject to updates and revisions as required.

Trade Exhibition Terms and Conditions

Following are explanations of various elements contained within the Trade Exhibition packages.

Exhibitor Pass

Exhibitor passes must be purchased for all additional exhibitor representatives (above the included one exhibitor pass) at the cost of \$160 p/p inc. GST (includes day catering during conference and one (1) complimentary drink at the Hospitality Evening)

Exhibition Opening Hours

It is anticipated that the exhibition will be open during conference sessions from 8:30am until 5:00pm on Thursday, 14 May 2026 and 8:30am until 2pm Friday, 15 May 2025. All morning teas breaks and lunches during conference will be served in the Trade Exhibition areas.

Site Allocations

Confirmed sponsors will be given first choice of preferred site location. Booths will be reserved for possible sponsors. Any sponsors wishing to purchase additional exhibition booth space will be given priority in booth selection. Bookings, however, must be received before 30 November 2025, to guarantee this preference. All remaining exhibition booths without a partnership commitment will be confirmed after 4 February 2026 any booths reserved for sponsors not sold by 4 February will be released and offered to exhibitors on the waiting list. Floor plan is subject to change.

Trade Exhibition Booths and Spaces

Indoor exhibition booth spaces will include a professional exhibition booth with power and lighting included. Outdoor exhibition spaces will be marked out on the ground and access to power will be subject to proximity and to be advised. All power cords and equipment are to be test and tagged and NSWAA accepts no liability for faulty equipment. Exhibitors are required to ensure that their exhibition is contained within this area. One trestle table and a chair will be provided for each exhibition space. Exhibitors are required to bring your own set up supplies.

Bump In

Wednesday, 13 May 2026 from 10am to 4pm. The Trade Exhibition area will be accessible from 7:00am Thursday 14 May 2026.

Bump Out

Friday, 15 May 2026 after 2pm.

Public & Product Liability Insurance

Australian regulations require that all exhibitors to have adequate Public & Product Liability Insurance cover based on a limit of indemnity to the value of AUD\$20 million or above. This refers to damage or injury caused to third parties / visitors on or in the vicinity of an exhibition area. You will be contacted to request a copy of your Certificate(s) of Currency by the State Secretary. NSWAA reserves the right to cancel exhibitor bookings without adequate insurance.

Exhibitor confirmation and payment

Please refer to the Application Information and Booking Form section of this prospectus for more information.

A tax invoice will be forwarded upon allocation of sponsorships and exhibitors. Payment is due within 14 days of the tax invoice. If booked within 14 days of Conference commencement date, payment is due upon receipt of our tax invoice.

Cancellations and Refunds

Once a booking form has been received, any cancellation must be advised in writing. If the cancellation is received on or before 1 March 2026, a cancellation fee of 25% of the total fees will be retained/due. For cancellations after this date, the full amount of the total fees will be retained /due. These cancellations terms apply whether payment has been received at the time of cancellation. By submitting the booking form, you agree to these terms. If the NSWAA Conference / Trade Exhibition are cancelled by NSWAA due to unforeseen circumstances, all monies paid to NSWAA will be refunded.

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Application Information and Booking Form

Information for applications for sponsorships and trade exhibitions can be found on our website. Please note that this year's application process varies from previous with an online application form. Please contact the State Secretary with any questions on 0466 339 506.

Applications will be open from 9am Monday 3rd November 2025

<https://nswaa.com.au/events-conferences/>

Central Tablelands Branch Field Day

NSWAA Inc. Central Tablelands Branch will be hosting a field day along with a car and truck show on Saturday 16 May 2026 at Pit Complex Mount Panorama. To express your interest in this event please complete the NSWAA Sponsorship and Trade Exhibition Application Form and your details will be provided the Central Tablelands Branch Secretary.

Thank you for your support



NSW Apiarists' Association Inc.

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