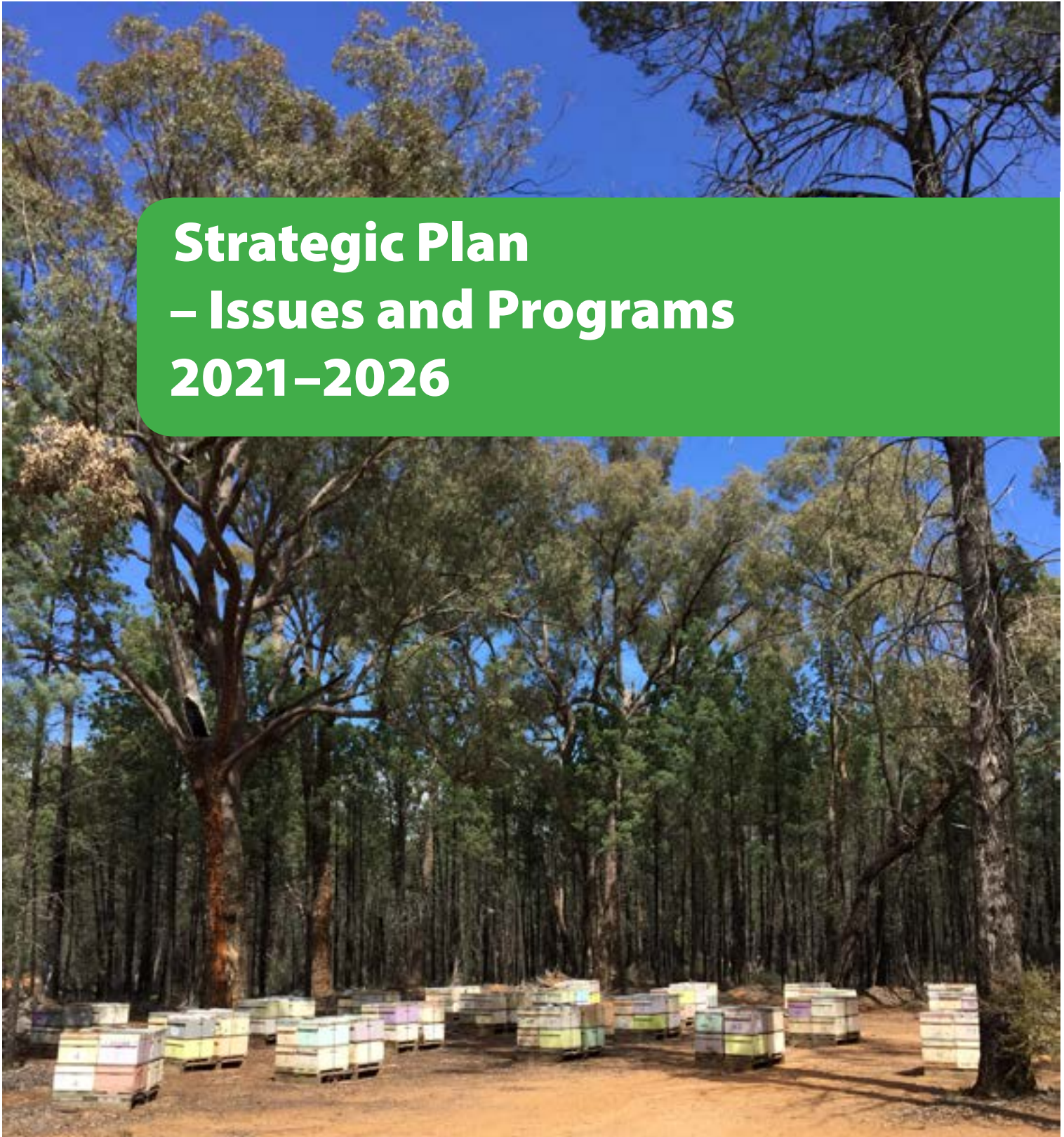




New South Wales Apiarists' Association

Strategic Plan – Issues and Programs 2021–2026





Issue 1: Natural Resources

Program 1.1 – Increase the access to native forested areas currently unavailable to industry

Aim: “To increase the access to the native forests and open spaces public resource annually by 10 % per annum up to 2026.”

Who: The NSWAA Executive will nominate an “industry” resource committee person.

Program 1.2 – Increase the planting of bee suitable plant species (trees/crops/shrubs) on farmland to benefit honey bees and the farmer

Aim: “To have in place a sustained resource for apiarists to run a profitable business supporting an increase of 100,000 in hive numbers by 2025.”

Who: The agencies to be approached to assist in this campaign will be Agrifutures, seed companies, land owners, universities, beekeepers, Meat and Livestock Australia and Land Care. The NSWAA will identify an individual to be responsible for this program.

Program 1.3 – Lobbying the NSW Government to fund Forest NSW to allow the replacement of infrastructure to enable access to floral resources

Aim: “Beekeepers to have access to 100% of their bee sites by 2024.”

Who: The NSWAA Resource Committee working with primarily Forests NSW and Local Land Services and National Parks and Wildlife Services.



Issue 2: Communication

Program 2.1 – Connecting with the NSWAA members, commercial and amateur beekeepers

Aim: “To increase the membership of the NSWAA and the increased involvement of membership.”

Who: NSWAA Secretary and the website manager, NSWAA Coordinators, NSWAA branches, Honeyland Coordinator and Trade Show Coordinator.

Program 2.2 – Community – educate and engage the NSW community

Aim: “To increase community awareness of the benefit of bees.”

Who: This program will require a team approach that would involve all beekeepers equipped with the tools to effectively communicate a common message. Beekeepers in the community – basically everyone, NSWAA Secretary, AHBIC, NSWAA, Branches, NSW DPI, a coordinator, editor, Honeyland coordinator, NSWAA volunteers, Amateur Beekeeping Association and beekeepers with an emphasis on team work.

Program 2.3 – Connecting with the consumer to buy Australian products

Aim: “To educate the NSW consumer about the health and consumer safety advantages of Australian produced honey.”

Who: AHBIC, NSWAA, Branches, beekeepers, volunteers and pollination dependent agricultural industries, NSWAA Secretary, Amateur Beekeepers Association, Honeyland Coordinator, beekeepers and Honey Packers Association.



Issue 3: Biosecurity

Program 3.1 Control disease and educate beekeepers, enforcing compliance while supporting research

Aim: "To minimize the incidence of AFB to less than 1% and containment of heavy metals and OTC within MRL's through better bee keeping practices."

Who: Bee Biosecurity education is the responsibility of the Bee Biosecurity Officer, NSW DPI bee biosecurity compliance officers and Plant Health Australia to direct investigations. The Bee Biosecurity Industry Compliance Committee provides input into policy through the Chairperson.

Program 3.2 Education to create possible minimum exposure to AFB, chalkbrood and varroa

Aim: "Success will be a measured reduction in AFB from decreased positives from culture tests as a result of increased compliance."

Who: Institute a NSWAA Biosecurity committee.



Issue 4: NSW Apiarists' Association and the Honeybee Industry

Program 4.1 Communication to inform members of the activities, outcomes and achievements of the NSWAA Executive

Aim: "To improve the understanding by NSWAA members of the activities, outcomes and achievements of the NSWAA executive."

Who: NSWAA State Secretary and Executive.

Program 4.2 Membership - Increase membership of the NSWAA

Aim: "To increase membership through incentives for new entrants followed by a survey of what attracted them to join."

Who: NSWAA State Secretary.

Program 4.3 Cooperation with the Amateur Beekeeping Association to increase membership

Aim: "To investigate synergies and cost cutting opportunities by combining appropriate activities with the Amateur Beekeeping Association."

Who: NSWAA State Secretary to arrange a meeting involving the executive from both Associations.

Program 4.4 Community – educate and engage with the NSW community

Aim: "to develop a media campaign to educate and engage the NSW community about the benefits of beekeeping."

Who: Local branch members and the State Secretary. Contract a communications specialist for important newsworthy press releases.



Issue 5: Pollination

Program 5.1 Need resources before pollination

Aim: “To produce a report of industry significance for the NSW beekeeping and pollination dependent industries that details pollination hive requirements over the years from 2021 to 2026 and the projected availability of bee site floral resources on public and private lands to meet this demand.”

Who: The NSWAA Resources group to identify and nominate people for the tasks required.

Program 5.2 Campaign against the use of Pesticides and Insecticides that affect the health and vigour of NSW honeybees

Aim: “To provide a safe passage for bees through tree crops and plants.”

Who: Other groups associated with honeybees, beneficiaries or stakeholders such as AHBIC and dedicated industry people.

Program 5.3 Varroa preparedness

Aim: “For 90 % of NSW beekeepers to attend varroa preparedness training.”

Who: NSWAA in conjunction with NSW DPI and AHBIC, a national and multiagency approach.



Issue 6: Research and Development

Program 6.1 Future proofing the NSW Apiary Industry and keeping beekeepers in jobs

Aim: “To ensure that the intent of the project is fulfilled and the outcomes are maximized for NSW beekeepers.”

Who: President NSWAA or his / her nominee.

Program 6.2 Scope out the possible areas that will add value to the honeybee industry

Aim: “to identify possible research and development areas that will add value to the industry, improve beekeepers bottom line, improve work time effort and to pass on information to industry.”

Who: NSWAA Executive, branch executive, NSWAA members, Universities and Research Groups.



Issue 7: Development and Training

Program 7.1 Succession Planning

Aim: "To increase industry participants entering the industry over a 5 year period followed by a survey for comparative reasons in 2026."

Who: A nominee from the NSWAA or a delegated person to develop and advertise an expression of interest for third party input from a group such as adventure tours or a registered training organisation.

Program 7.2 Pest and Disease Training

Aim: "To have each branch run one pest and disease course each year for up to 20 beekeepers."

Who: A Pest and Disease sub committee with 2-4 members who have achieved the complete Cert III in Beekeeping and with 5 years minimum experience in beekeeping.

Program 7.3 Governance Training

Aim: "To create a measured improvement amongst the NSWAA Executive and Branch members in their understanding and provision of good governance."

Who: The NSWAA Executive to initiate this project, communicate and identify applicants. This training needs to be made available to Branch Executives as well.

Program 7.4 Awareness of age distribution among commercial beekeepers

Aim: "To capture essential data and industry statistics to aid the NSWAA in representing industry needs to Government."

Who: The NSWAA Executive Secretary.

Program 7.5 Transfer of skills through mentoring and training

Aim: "To transfer skills and training to new or inexperienced recreational beekeepers with a target of 20 students per annum."

Who: Miskell Hampton

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